# HAD IT 'SOFT' HAULING CARS OUT OF THE MUD

Old Timer Tells of Way One Manufacturers Regard Agri-Farmer Made Money Out of Automobilists.

When "Cannon Ball" Baker, irrepressible record breaker with motor the belief that business in general car or metercycle, covered the route will continue to improve because of of 153 miles over Jacob's Ladder in the fact that much of the recent in-Massachusetts, and also the Mohawk crease in the automobile business trail, he brought back memories to has come from agricultural communiold-timers of the earlier days of the ties. The automobile industry-now

Baker averaged thirty-seven mites business in general and its experiin hour, going up one grade 1,400 ences point the way for others.

F. Ed. Spooner, secretary of the Old-Timers' Club, and pathinder for a majority of the earlier tours, made the route over the ladder and trail several times when the difficulties overcome were so many that the journey became famous throughout the country at a result.

Mr. Spooner tells of the days when a farmer at the foot of Jacobs ladder stopped tilling the soil for years to make money hauling muterists out of their difficulties on this stretch of four miss with its 1400 foof rise. "The farmer lost out when cars improved," said Mr. Spooner to a group of thembers of the Old-Timers' Club, the offices, 420 Book Building, "and e had to do something to enable him continue the business of hauling go back to just plate for the business of hauling and the substitute of the business of hauling go back to just plate for the course so for such a production of price that he business of hauling go back to just plate for the course in June satisfied the farmer was the hardest of all to go on the squadron, every man remained through to receive his diploma to go on the squadron, every man remained through to receive his diploma to go on the squadron, every man remained through to receive his diploma the purchase of quality automobiles overcome were so many that the purchase of quality automobiles overcome were so many that the purchase of quality automobiles overcome where so many that the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automobiles over the ladder and trail the purchase of quality automob market.

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TIRE COVERS 66,000

MILES ON B

Road-Building Machinery

### MAXWELL BEATS TRAIN put in FROM FRISCO TO RENO the other rear wheel, never blown out and

Covers Distance Quzeker Than Fastest Express Between Two Cities.

Cities, Carried for a good spare. Examination of the record-bring tire showed that it had down smoothly and evenly to fabric carcass and that the car

Another record has been bung up by the Maxwell on the coast, according Alson Motor Corporation, local Maxwell-Chilmers dealers.
Following closely on the heels of the record-smashing performance of

he Maxwell in the recent run between Portland and Oakland, comes infor-mation of mother privately owned Maxwell beating the time of the fast train between Sacramento an

of 148 1-2 miles in six hours and eighteen minutes, beating the train by two hours and thirty-two minutes. The run was made through congested Sunday traffic and the remarkable part of the test was that in climbing the 1,700 feet of elevation, the Maxwell made no stops for gas. Only seven gallons o

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--at---Special Prices

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## FARMERS IN MARKET FOR NEW AUTOMOBILES

cultural Demand Sign of General Improvement.

Much encouragement is given to at 85 per cent of normal-is leading

of all buyers we naturally have reason to feel that the price question is settled to the satisfaction of the

# MILES ON BUICK

Testify to Phenomenal Service

## DEAF AND DUMB WORKMEN MAKE GREAT FACTORY RECORD

Class of Twenty-Four Graduated From Akron Plant's Flying Squadron-Ability to Concentrate Minds on Their Work Makes for High Efficiency.

The flying squadron course covers three years' work in the factory during which the men must master every operation in the plant. It also includes two hours work a week in school work, the elements of rubber chemistry, shop mathematics, business economics being featured in the course.

In the case of the silents the re-markable, thing, according to factory executives, has been that they have been able to absorb and hold in their minds the intricate details of hun-dreds of operations connected with the manufacture of tires, tubes, soles-and beets helts, have and other rule-

squadron, explains it by the silent power of concentration.

y get an operation once they have or keeps. It is very seldom that have to show a silent how to do hing a second time.

on is a former Southern League

all pitcher, and can hear and He picked up the sign language gh his friendship for a baseball

# **COLUMBIA** STORAGE

New Stock Always on Hand

Prentiss Motor Co. Rentals and Repairing

Twenty-four deaf and dumb work-men were graduated this week from the flying squadron of the Goodyear Tire and Rubber Co., at Akron. clubrooms in Goodyear Hall, and have several clubs for Akron's silent col-ony, which is said to be the largest clubrooms in Goodycar Hall, and have erganized two silent churches and several clubs for Akron's silent colony, which is said to be the largest industrial group of mutes in the country. They are excellent workmen and their earnings have averaged better than similar groups of speaking men. "They don't waste any time talking to each other while they're on the job," says Yon. "In the first place it would be conspicuous in the department, as they would have to stop

ment, as they would have to stop work as they talked, while in the care of speaking workmen this would not be the case. So they wait till they get through work to do their talking."

Pays High Tribute. H. E. Blythe, personnel manager, paid a high tribute to the men in awarding the diplomas.

"From my talks with you in the past I know what it is that has held

you so faithfully and efficiently the job. You have told me that perations in a big industry.

by so doing have enlarged the possibilities of all silents in the countries I congratulate you on your achieve

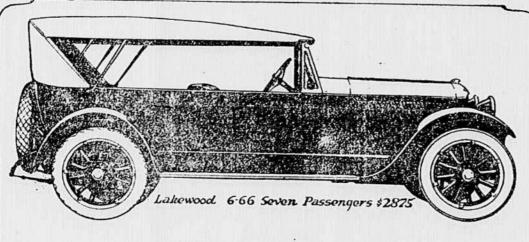
# Special Sale

Beginning the 29TH OF AUGUST And Lasting Four

The Best Bargains in Richmond

Let Us Prove It

Chevrolet Mot r Co. 715-19 W. Broad St.



THE MOST BEAUTIFUL CAR IN AMERICA

The Paige 6-66 is a strictly new model-new in design and construction, up to the minute in every detail. Being a new car it carries a new and lower price, based on costs now prevailing in the readjusted materials market.

In performance, as well as in price, it is a revelation among fine cars. It is recognized the country over as the undisputed leader of American sporting cars.

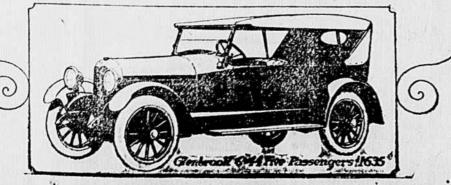
Because it is at peak position in performance and rock bottom in price, 25% of the recent sales of this model have been to people who formerly owned cars costing upwards of \$4,000.

All prices f. o. b. Detroit-War Tax extra

PAIGE-DETROIT MOTOR CAR CO., DETROIT, Mich. Manufacturers of Motor Cars and Motor Trucks

# **AUTOMOTIVE COMPANY**

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REPAIR AND UPKEEP

time he covered 100 miles he would under the head of repairs, have to pay for repairs and upkeep And so for 11,000 miles of extreme only 68 cents, the worries of this ly hard usage, Mr. Ramming was able world would be appreciably lessened, to go along with the comforting as-

68 CENTS 100 MILES

Owner of Marmon 34 Tells of Economical Operation Under Hard
Usage.

If the owner of an automobile in this day and generation of high prices could use his car day after day with the assurance that every time he covered 100 miles he would

### his Tire Opportunity. In our entire experience we have ANNOUNCEMENT never made such an attractive offer. The time for special prices, however, is limited. Act quickly—secure two, three or four of these Tires. MR. L. M. FOSTER

For many years identified with the automobile trade in

Richmond, has associated himself with the Rehmbnd Auto Service Corp.

where he will be pleased to serve his friends and the motoring public in general.

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ROAD SERVICE-ANY PLACE, ANY HOUR. SUPERIOR REPAIRING and REBUILDING. GASOLINE, OILS, GREASES, SUPPLIES. TIRES for PASSENGER CARS and TRUCKS, SOLID TIRE PRESS.

SPECIALLY EQUIPPED TOWING CARS, OXY-ACETYLENE WELDING.

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A Portion of Your Patronage Will Be Appreciated.

Last Call!—To Buy 6,000 Mile Guaranteed

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Sale UNITED STATES,

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OTHER STANDARD BRANDS

Mail, C. O. D. and Phone Orders Promptly Filled,

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SAVINGS OF 50%

We urge every motor car owner to take advantage of I

SPECIAL OFFER SPECIAL OFFER 28x3 .....\$7.50 30x334 Non-Skid. \$12.50 Guaranteed 6,000 Miles.

Compare These Prices

With Any Other

Tires

PLAIN TREAD

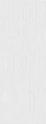
Other Sizes and Treads

in Proportion.

■ 6,000 Miles Guaranteed

For Motorcycles and Saxon Cars.

United Auto Supply Co.



Average Reduction on All Models Since Last Year

# Price Now-\$1895

And remember that for five years, including last year, when it sold at \$2600, the Hudson Super-Six was the largest selling fine car in the world.

At its new price of \$1895 doesn't it represent incomparably the greatest value in the fine car market?

No judicious buyer today makes his choice without comparing not only the present price of cars, but also their relative values as indicated by the position and reputation they have held for years.

Such comparison today directs intensified interest upon Hudson.

# It Redoubles Hudson's Value Advantage

There is no need to call attention to the quality, ability and distinction of Hudson. Its leadership in these is a long acknowledged position. It is now in its sixth year as the largest selling fine car. In every way that proof can be offered it has established its right to that eminence.

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And consider that many Super-Sixes are today rendering smooth, dependable duty after more than 100,000 miles of service.

Does any car within its new price range deserve consideration upon the basis of comparative proofs?

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	Prices 1920	Prices Now	Saves You
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4-passenger Phaeton		1895	705
Sedan		2895	505
Coupe		2770	805
Cabriolet		2495	955
Touring Limousine	3925	3120	805
Limousine	4275	3495	780
	F. O. B. Detroit.		4

A. EDLOE DONNAN, Jr. 614 East Main Street

HUDSON Super-Six=



